

Antonio Gustavo Pereira da Silva

Content Creator · Product Visuals · Social Media

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PROFESSIONAL PROFILE

Brazilian creative professional based in Dublin, working across e-commerce content, product visuals, short-form video and AI-assisted production. I run a one-person content studio creating campaign-style visuals and videos for product brands — from a single photo to a full set of content. Currently studying Advertising Production and improving my English in Dublin, and open to part-time creative roles in content creation, social media and digital marketing.

WORK EXPERIENCE

Founder & Creative Producer

2025 – Present

Antonio Gustavo Studio — Dublin (antoniogustavo.studio)

- Produce full product-content campaigns from a single photo: short-form video, UGC-style content, product visuals and Shopify-ready assets.
- Lead creative direction, concept and production for e-commerce brands, focused on clear, consistent, platform-native content.
- Use AI-assisted workflows to deliver high-quality video and visuals fast.
- Built and run the studio end to end — brand identity, multilingual website and client outreach.

Marketing Assistant

Apr 2024 – Jul 2025

Marista 15 Empreendimento Imobiliário — Brazil

- Supported day-to-day marketing activities and promotional campaigns.
- Organised marketing information, materials and internal communications.
- Helped create and prepare communication and promotional materials.

EDUCATION

Technology Degree in Advertising Production

2023 – 2026 (expected)

UNIFATECIE — Centro Universitário UNIFATECIE, Brazil

- Relevant: Art Direction, Copywriting, Creative Process, Visual Communication, Integrated Marketing Communication, Consumer Behaviour, Design Thinking.

English Language Course

Current

Dublin, Ireland — Level B1+ (Intermediate)

CORE SKILLS

Short-form video	Product visuals	UGC-style content	Creative direction	Social media content
E-commerce / Shopify assets	Campaign concepts	AI-assisted production	Visual storytelling	Copywriting
Canva	Photo & video editing	SEO basics		

LANGUAGES

Portuguese — Native

English — B1+ / Intermediate

WORK AUTHORISATION

Stamp 2